

SEP 15 2008

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/484,730
	Filing Date	January 18, 2000
	First Named Inventor	Bartfeld
	Art Unit	2611
	Examiner Name	Brown, Reuben M
Total Number of Pages in This Submission: <b>30</b>	Attorney Docket Number	18481-002 (new); 2000-001 (old)

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Lawson & Weitzen, LLP		
Signature	<i>Sonia K. Guleman</i>		
Printed name	Sonia K. Guleman		
Date	September 15, 2008	Reg. No.	44,729

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:			
Signature	<i>A. Conway Kennedy</i>		
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09/484,730

Response to 6-16-2008 Office action

Date of deposit September 15, 2008

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Bartfeld	Docket No.:	18481-002 (new); 2000-001 (old)
Serial Number:	09/484,730	Examiner:	Brown, Reuben M
Filing Date:	January 18, 2000	Art Unit:	2611
Title:	Method and Apparatus for Selecting and Displaying Multi-Media Messages		

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Response

This paper is in response to an Office action mailed June 16, 2008 from the United States Patent and Trademark Office.

As this response is filed on or before September 16, 2008, Applicant believes that no fee for extension of time is due with respect to this response. However please charge any fee that may be due to Deposit Account Number 503344, Ref. No. 02276-001.

Amendments to the specification are found on p. 2.

Amendments to the claims are found beginning on p. 3.

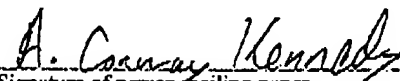
Remarks begin on p. 9.

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Certificate of Deposit Under 37 C.F.R. § 1.8(a)

Pursuant to 37 C.F.R. §1.8(a), I hereby certify that the attached Response to the Office action is being deposited with the United States Patent and Trademark Office via facsimile to 571-273-8300.

Date: September 15, 2008

  
Signature of person mailing paper

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